

# Aleks Vladimirov CSi (Chartered Scientist) , AFORS, FRGS

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[A Researcher, UX Designer and Chartered Scientist.](#)

[Proficient in both qualitative and quantitative research methods.](#)

**Experience of working in public, private and third sectors.**

**Find out more at [adaptinc.co.uk](http://adaptinc.co.uk)**

present

## **Mixed Methods Researcher and Analyst at Cabinet Office**

- \_Conducting research around the reforms of the [recruitment into the civil service](#)
- \_Carrying out research to inform high-level strategic decision-making
- \_Designing a step-by-step research operations process and data protection operation
- \_Building a performance analytics dashboard for senior stakeholders
- \_Conducting inferential statistical analysis in addition to qualitative work with internal and external participants

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## **Senior User Researcher at Companies House**

- \_Conducting research around the reforms of [Companies House to fight corruption](#)
- \_Researching with difficult stakeholders including lobbying and trade groups to make their regulation easier
- \_Writing, presenting and disseminate research findings and analysis activity

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## **Researcher for Royal Institute of Philosophy**

\_Conducting research around the membership structure of the institute

\_Writing a blog looking at a [wide range of philosophical topics](#)

\_Developing a research operations approach in a new team

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## **Senior User Researcher at Kainos / Adapt Inc. Research Labs**

\_Leading on the research on an [environmental policy implementation through GDS process](#)

\_Building research team capacity including enlisting and nurturing emerging researchers

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## **Senior User Researcher at Department for the Environment and Rural Affairs**

\_Leading on the research strategy to facilitate [environmental policy implementation through GDS process](#)

\_Developing more junior researchers including recruitment and development of the community

\_Leading the ethics and behavioural science strategy to shift organisations towards pro-environmental goals

\_Working across government stakeholders including across the 4 UK nations and local authorities

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## **Senior User Researcher at HMRC and Home Office / Capgemini**

\_Conducting mixed-methods research across multiple gov agencies [HMRC / Home Office](#)

\_Using a range of research techniques to elicit insight and confirm hypotheses to inform design decisions

\_Facilitating evidence-based decision-making in an area of ethical and political tension - EU Exit

\_Leading private sector organisational research in employee experience in response to Covid

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## **Part-time PhD Researcher at Manchester Metropolitan University**

\_ Conducting part-time PhD research focused on [“behavioural economics” and “place branding”](#)

\_ Trying to stay involved with the [regional agenda](#) nationally as well as [internationally](#)

\_ [Editing and writing](#) for city and regional marketing related platforms for knowledge exchange

\_ Recording [a podcast](#) and [producing another](#) on the topics of people, place and technology

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## **Partnerships Manager at Shrewsbury Business Improvement District**

\_ Co-produced and researched a place [vision looking to improve the quality of life](#) of residents

\_ Enabled research with [MHCLG High Streets 2030](#) report gathering evidence for [High Streets](#)

\_ Set up an annual [Darwin Festival](#) to celebrate the impact of science on society

\_ Board member of a local nature partnership helping the collaboration across three regions

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## **Multiple Marketing Roles at Muller Yogurts and Mondelez International**

\_ Pan-European roles that [included licensing and brand-building of new brands](#)

\_ Trained stakeholders across business units on a user-centred brand building framework

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## **EDUCATION**

**MSc Marketing and Strategy | Warwick Business School**

**BSc Business and International Relations | Aston University**

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## MEMBERSHIPS AND CERTIFICATES

[Chartered Scientist | Science Council](#)

\_Associate Fellow | Royal Geographical Society and [Operational Research Society](#)

\_ Design Certifications - [accessibility](#), [data driven design](#), [formal design methods](#), [HCI](#)