

**Alex Boykov Vladimirov**  
**CSi (Chartered Scientist)**

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[Chartered Scientist Accredited by the Science Council .](#)

[Proficient in both qualitative and quantitative research methods.](#)

Find out more at [adaptinc.co.uk](https://adaptinc.co.uk)

**LINKS TO SOME RELEVANT CERTIFICATIONS I HOLD:**

[Duke University: Foundations of Local Large Language Models](#)

[IBM: Generative AI for Data Scientists Specialization](#)

[Vanderbilt University: Prompt Engineering](#)

[Interaction Design Foundation \(IxDF\): Artificial Intelligence for Designers](#)

[American Psychological Association: Research Methods in Psychology](#)

[Google: Foundations of Data Science](#)

[Atlassian: Agile with Jira](#)

[University of Colorado: Researcher Management and Leadership Training](#)

**Other Certifications - [data driven design](#), [formal design methods](#), [HCI](#)**

## EXPERIENCE:

March 2023 - June 2024 · 1 year and 3 months

### **Client: Cabinet Office**

- \_ Designing and AI-assisted copilot to Implement the Service Standard as an interactive tool
- \_ Understanding user needs, working closely with the business and technical representatives.
- \_ Defining approaches and “to be” solutions with agreement of the key stakeholders
- \_ Helping with [data pipelines and visualization across government in preparation for risk assessment](#)
- \_ Building a performance analytics dashboard from scratch based on stakeholder needs
- \_ Conducting research and business analysis around the reforms of the [recruitment into the civil service](#)
- \_ Conducting quantitative, experimental research in addition to qualitative research
- \_ Presenting data and findings in a clear and concise manner using the most appropriate methods.

Nov 2022 - March 2023 · 5 months

### **Client: Department for the Environment and Rural Affairs**

- \_ Leading on the research strategy to facilitate [environmental policy implementation through GDS process](#)
- \_ Working across government stakeholders including across the 4 UK nations and local authorities
- \_ Using research and design tools including Optimal Workshop, Qualtrics and other research ops tools
- \_ Organising meetings, workshops and maintaining suitable records
- \_ Working with technical SMEs in the discovery of the “as-is and “to-be” environments.

Sep 2022 - Nov 2022 · 3 months

**Client: Companies House**

\_ Conducting research around the reforms of [Companies House to fight corruption](#)

\_ Researching with difficult stakeholders including lobbying and trade groups to make their regulation easier

\_ Writing, presenting and disseminating research findings and analysis activity

Jun 2022 - Sep 2022 · 4 months

**Client: Kainos**

\_ Leading on the research on an [environmental policy implementation through GDS process](#)

\_ Building research team capacity including enlisting and nurturing emerging researchers

\_ Documenting requirements and delivering solutions in the areas of discovery, business and service readiness.

Jun 2021 - Jun 2022 · 1 year and 1 month

**Client: Department for the Environment and Rural Affairs**

\_ Researching [environmental policy implementation through GDS process](#)

\_ Developing more junior researchers including recruitment and development of the community

\_ Leading the ethics and behavioural science strategy to shift organisations towards pro-environmental goals

\_ Working with business stakeholders and communications teams to support business readiness activities

Sep 2019 - Jun 2021 · 1 year 10 months

**Client: HMRC and Home Office / Capgemini**

- \_Conducting mixed-methods research across multiple gov agencies [HMRC / Home Office](#)
- \_Using a range of research techniques to elicit insight and confirm hypotheses to inform design decisions
- \_Facilitating evidence-based decision-making in an area of ethical and political tension - EU Exit
- \_Leading private sector organisational research in employee experience in response to Covid
- \_Supporting testing activities to resolve issues and ensure solutions are fit for purpose during pilot and migrations.

May 2019 - Sep 2019 · 5 months

**Product and Project Manager at Bristol Business Improvement District**

- \_Place management and marketing work to develop the city
- \_Sustainable city projects developed and implemented
- \_ [Editing and writing](#) for city and regional marketing related platforms for knowledge exchange
- \_Recording [a podcast](#) and [producing another](#) on the topics of people, place and technology

May 2016 - Apr 2019 · 3 years

**Partnerships Manager at Shrewsbury Business Improvement District**

- \_Co-produced and researched a place [vision looking to improve the quality of life](#) of residents
- \_Enabled research with [MHCLG High Streets 2030](#) report gathering evidence for [High Streets](#)
- \_Set up an annual [Darwin Festival](#) to celebrate the impact of science on society
- \_Board member of a local nature partnership helping the collaboration across three regions

Jan 2013 - May 2016 · 3 years and 5 months

### **Multiple Product Management and Marketing Roles at Muller and Mondelez International**

\_Pan-European roles that [included licensing and brand-building of new brands](#)

\_Trained stakeholders across business units on a user-centred brand building framework

## **EDUCATION**

**PhD (In-progress) Manchester Metropolitan University**

**MSc Marketing and Strategy | Warwick Business School**

**BSc Business and International Relations | Aston University**